

Sun Woo “Madeline” Kim

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EDUCATION

UNIVERSITY OF MICHIGAN

Stephen M. Ross School of Business

- Master's in Management

Ann Arbor, MI, June 2022 – May 2023

UNIVERSITY OF MICHIGAN

College of Literature, Science, and the Arts

- B.A. Film, Television, and Media
- B.A. English

Ann Arbor, MI, Jan. 2019 – Dec. 2021

University Honors Recipient

QUEEN MARY UNIVERSITY OF LONDON

Semester Study Abroad

London, UK, Jan. 2020 – May 2020

BOSTON UNIVERSITY

College of Communication

Boston, MA, Sept. 2017 – Dec. 2018

Dean's List Honors Recipient, Transferred

WORK EXPERIENCE

Madeline Kim Productions, *Freelance Filmmaker*

Ann Arbor, MI, Sept. 2018 – Present

- Led various creative projects undertaking all aspects of production including screenwriting, directing, and editing in feature films, short films, TV pilot episodes, web series, music videos, interviews, 16mm films
- Received *optiMize Social Innovation Challenge Grant* (\$7K), *4 Lightworks Festival Awards*, and *2 Alice Webber Glover Scholarships* (\$1.6K) for social impact missions like advocacy of diversity in film industry
- Wrote, directed, produced, production designed, and edited ***Oeuvre, Unfinished***, a recent independent romance and magic realism genre film—leading 30 cast and crew members through the year-long project and winning *Honorable Mention for Best Student Short* at the Independent Shorts Awards held in LA

College of Literature, Science, & the Arts - U of M, *Consultant*

Ann Arbor, MI, Nov. 2022 – Apr. 2023

- Assessed, researched, and provided critical and analytical solutions to increase traction to the Inclusive Teaching Website, originally developed to ensure DEI measures within University of Michigan classrooms
- Created survey for university faculty, developed ad/marketing campaigns by ideating videos/brochures/web graphics, reported progress to LSA faculty, concluding project with detailed 2-year plan to improve website

Yaffe Digital Media Initiative, *Editor/Producer of Speaker Series*

Ann Arbor, MI, Sept. 2022 – Apr. 2023

- Captured footage of speakers at Ross Business School's Yaffe Corner Office Series for YouTube/media platforms
- Assisted in organizing speaker talks including Justin Norman, Head of Global Music Marketing at Spotify

Marketing-Ish, *Senior Editor*

Ann Arbor, MI, Sept. 2022 – Apr. 2023

- Liaised with editor-in-chief/writers to publish material biweekly on student-run e-zine themarketingish.com
- Revised/provided constructive feedback on marketing-related articles on topics like fashion and healthcare
- Researched and wrote about Chobani's successful business strategy in the American yogurt industry

SHEI Magazine, *Fashion Videographer*

Ann Arbor, MI, Sept. 2020 — Apr. 2022

- Planned monthly shoots with fashion/photo team: select outfits/locations for student-run publication SHEI
- Created video content for monthly print/digital issues, capturing different themes through visuals and music
- Fashion Videography work: *Player One: Build Your Character* (2022), *The Right to Flourish* (2022), *Capital* (2022), *Mercury in Retrograde* (2021), *Deconstruction* (2021), *Old Mugler* (2020)

Ann Arbor Film Festival, *Operations Assistant Intern*

Ann Arbor, MI, Sept. 2021 – Mar. 2022

- Managed AAFF's submissions email and FilmFreeway account daily to distribute discount codes to filmmakers
- Met monthly with Michigan Theater staff to plan ticketing logistics for festival on in-person/virtual platforms
- Exercised problem-solving and customer service skills at festival during staff shortage/printer malfunction

SKILLS

- Proficient in Adobe Creative Cloud software including Premiere Pro, After Effects, Illustrator, Photoshop
 - Experienced with Blackmagic cinema cameras including Blackmagic URSA Mini & Blackmagic Pocket 4K
 - Languages: English (Native), Korean (Native), Spanish (Limited Working Proficiency)
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